



In a world of data, automation, artificial intelligence, virtual and augmented reality... our "human-ness" is one of our greatest assets.

What were once thought of as "soft skills" - emotional intelligence, critical thinking, problem solving, empathy, and of course - listening and communication - are now key to finding success in a future where the only certainty is change.

The best way to future-proof ourselves is to start investing in these skills. We spend 70-80% of our day involved in some form of communication, but most people only remember about 17-20% of the things they listen to. Only 2% of people have had any formal training in listening.

We need to take the time to learn to listen well, and consider how to use our sweet human skills to capture and communicate important information in a way that cuts through today's info overload.

In this session we explore how to be better at communicating as a human. How to listen with purpose (not wait to talk), and use the power of visuals to take notes that help you and/or your audience engage with & understand what's being said, connect to it on both a logical and emotional level, and remember stuff **six times** better than if you were using words alone.

## you will learn

- Why Purposeful Listening is important in the current context, and how it impacts your day-to-day
- Purposeful Listening - practical tips for outcome-focused listening:
  - 4 questions for setting a listening intention, 4 tips for focusing your attention
- Visual Notetaking basics - how to capture your listening in a useful and engaging way:
  - 4 tools for capturing information visually

## format

- 30 - 60min talks
- 75 - 120min workshops
- Half / full day training sessions
- Ongoing training, coaching & mentoring

\*\* Great for training days and offsites, conferences or pre-conference workshops \*\*



## about the presenter

As one of Australia's leading Graphic Recorders, Jessamy Gee has developed a unique skill set in listening, synthesising, capturing and communicating information visually. Jessamy is the founder of Melbourne-based visual communications service Think in Colour, specialising in Graphic Recording, video and illustration.

Internationally renowned for her work, Jessamy services a diverse range of clients across the corporate, community, education and government sectors to help leaders and teams communicate well, and communicate differently.

"Jessamy does with colorful markers what Yo-Yo Ma does with a cello and Julia Childs did with butter." **Ron Kaufman, NY Times Bestselling Author and Speaker**